

TALI GILBERG

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SUMMARY

Passionate about photography/photojournalism, videography, video editing, and content creation. Experienced in all stages of filming and video – pre-production, production, and post production (editing, audio, color correction, SFX). Proven leadership abilities and commitment to social causes. Made Aliyah in 2019; completed IDF army service in Dover Tzahal.

RELATED EXPERIENCE

Video Editor and Social Media Content Creator

Animalia Pet Insurance, Tel Aviv, Mar 2022 – Present

- Serve as project manager and content developer for the marketing and social media teams
- Create video content for social media – filming, editing, music, captions, subtitles
- Edit and upload content across all website and social media platforms
- Provide reports and status updates on current projects

Video Editor & Producer, Photographer, and Social Media Content Creator

Dover Tzahal, IDF, Tel Aviv, Dec 2019-Dec 2021

- Created content for social media channels – responsible for idea generation, filming, and editing/post production
- Collaborated on scriptwriting, sourced music, and added captions/subtitles
- Filmed on location in the field at various army bases
- Produced and edited 100+ videos

Photojournalism Intern

The Jerusalem Post, Jerusalem, May-Aug 2018

- Intensive internship working side-by-side with award-winning photojournalist
- Assigned to cover Prince William's visit to Israel. Photos published with credit. (See portfolio)

Photography and Video Intern

Point Studio/Marc Bryan Brown Photography, New York, NY, 2016-2017

Photographer, Videographer & Social Media Manager

RJX, New Brunswick, NJ, 2017-2019

Equipment Manager

Rutgers Visual Arts Media Equipment Department, New Brunswick, NJ, 2017-2019

Videographer and Photographer's Assistant, Summer Internship

Media Magic Studio, Livingston, NJ, May-Aug 2016

OTHER EXPERIENCE

Magen David Adom (MDA), *Emergency Medical Response Technician*, Tel Aviv, Jan-June 2015

Florham Park First Aid Squad, *EMT Assistant/Squad Member*, Florham Park, NJ, 2013 – 2014

EDUCATION

Bachelor of Fine Arts, 2019, **GPA:** 3.7; magna cum laude

Rutgers University, New Brunswick, NJ; **Major:** Visual Arts; **Concentration:** Photography

SKILLS

Languages: English (Native), Hebrew (Fluent)

Computer Skills: Microsoft Office, Adobe Photoshop, Premiere, After Effects, Lightroom

Social Media Platforms: Facebook, Instagram, TikTok, YouTube, Twitter, LinkedIn, Snapchat